





ALEJANDRO LOPEZ

DATA SPECIALIST

CONTACT

-  (505) 525-4573
-  analytics.lopez@gmail.com
-  ABQ, NM
-  alopezanalytics.com

SKILLS

- Project Management
- Exploratory Data Analysis
- Data Visualization
- Statistical Analysis
- Business Intelligence
- Protocol Training
- Stakeholder Communication
- Workflow Optimization
- Report Writing
- Qualitative Data Investigation
- Remote Team Collaboration
- Cross-Functional Collaboration

TECHNICAL

- SQL
- Python
- Tableau
- KPI Reporting
- Dashboard Development
- Microsoft Office



PROFILE

Data specialist with expertise in project management, data analytics, and visualization. Proven ability to optimize processes and deliver strategic insights. Strong communication and problem-solving skills, thriving in fast-paced environments. Microsoft Office, SQL, Python, Tableau,



WORK EXPERIENCE

Daniels Insurance 2030 - PRESENT
Lead Data Specialist

- Optimized data accuracy and usability by exporting, cleaning, and structuring client, policy, and employee performance data for in-depth analysis.
- Conducted data analysis and developed clear, actionable reports for the executive team to support strategic decision-making.
- Implemented data consistency standards by retraining the data entry team, reducing errors and improving efficiency for future analyses.

Duckwater Shoshone Tribe 2025 - 2029
Lead Video Editor

- Edited and structured interview content to ensure accuracy, clarity, and cultural integrity in tribal historical records.
- Established a digital archiving system for footage and photographs, making it easier for tribal members and researchers to access key materials.
- Collaborated with leadership and cultural advisors to ensure video content reflected community values and historical significance.

Groupon Case Study 2024 - 2025
Sales Trends and Customer Profiling

AirBnB Case Study 2024 - 2025
Pricing Factors Exploration and Geographic Analysis

Independent Insurance Agency Case Study 2024 - 2025
Retention and Production Rates; Customer Makeup



EDUCATION

AA Business Admin., Concentration: Business Analytics
Central New Mexico Community College 2025

Data Analytics Boot Camp
Career Foundry